



Clark Lake Yacht Club

Box 178

Jackson, Michigan 49204

A member managed sailing, boating, and social club.

**Rebel Fleet No. 2
Interlake Fleet No. 7
Buccaneer Fleet No. 1
Sunfish Fleet No. 676**

**Member
US Sailing**

December 15, 2016

Dear Fellow Member,

This is my first newsletter as your new Commodore. I'd like to begin by updating you on the Club's multiyear project to repair and upgrade the Club. We started this project late in 2015 with a three year implementation plan. As with most plans, it had to change as we dealt with the reality of trying to get some things done.

In 2016 we did make lots of progress.

- Marketing – The web site was upgraded. We worked with a marketing consultant to get a better understanding of how get the word out about what we have to offer, and to develop some new ideas for additional program offerings. For example, a very successful Canvas Painting event was held in July that brought in over 20 people from the community who had never visited that Club before. Many thanks to Amy Locke for spearheading this event. We also adopted a slogan, statement of purpose, and a new logo.
- Fees – Dues, initiation fee, rent, and mooring fees were all increased slightly. The extra revenue helped pay for repairs and facility upgrades.
- Garage – Garage was cleaned out, siding replaced as needed, windows replaced, and the building was painted. Storage spaces for water toys were installed. Thanks to Rick Joseph and his crew for this remarkable upgrade to the garage.
- Grounds – Initiated program to fertilize/weed control the lawn. Removed a tree that was obstructing the dry dock area. Lots of junk that littered the grounds were also removed.
- Docks – Docks were reconfigured, and finger docks were offered to members. Initial estimate was that 4 members would request finger docks. By summers end, there were 10 new finger docks. Flags were placed on the docks to discourage birds from camping out on the docks. It also made the docks look better.
- Clubhouse – Kitchens were painted and the door to the renter's porch was replaced. Thanks to Cheryl Fichtner and her crew for a great job painting the kitchens.

We would like to have done more, but I think we can be proud of our accomplishments in 2016.

In 2017, we will focus more on repairs and improvements to the Clubhouse. There are a few changes yet to be made to the docks, and the grounds will get some upgrades, but the main effort will be on the Clubhouse. Here's what we would like to do in 2017.

- Clubhouse – The roof over the kitchens must be replaced, the floor in the ½ bath on the second floor must be repaired, siding on the front porch needs repair, windows on the porch need to be replaced, and the bathhouse needs to be painted. Also planning for remodeling of all the bathrooms on the second floor will begin. These remodels will most likely be done in 2018 or later depending on cost and availability of the money to do it.
- Clubhouse – The other major change to the Clubhouse is the manner in which the second floor can be used by the members during the summer. Weekly stays will still be offered, but the manner in which this will be done will change to make the second floor more available to more members. For more information on this change, go to the 'Information for Members/Club House Reservation' on the Club's web site.
- Programs – More new events like the Canvas Painting Party will be offered. Stay tuned for announcements as these events are finalized. And let us know if you would like to suggest new programs.
- Fees – Dues and mooring fees will remain unchanged. A winter storage fee of \$50 per winter season for boats on the grounds after October 31 will be instituted. The fee for installation and removal of deep water boat lifts will increase to \$75 each to match the fee charged by the dock installation service provider. The Club makes no money on the lift fees. A new member classification for members under 30 years of age will be instituted at a reduced rate in order to attract new members. The fee for staying at the Clubhouse will change. See the 'Information for Members/Club House Reservation' on the Club's web site for more info.
- Docks – The project to change the dock posts from auger to pads will begin. Twenty five dock sections will be done. This change makes it easier to install the docks. A fourth kayak rack will be added.
- Grounds – The right turn exit from the grounds on to Hayes Rd will be upgraded to make it actually possible to make a right turn. Development of a 'playscape' area for kids at the southwest corner of the Clubhouse will begin. Some additional landscaping around the entrance and the stream on the west side of the property will be done.

All of these changes are being made to make your time at the Club more enjoyable. We depend on your feedback to guide us as we plan these changes, so please don't hesitate to let us know how we can improve the Club with new programs and upgrades to the facility.

Happy Holidays,

Fritz Marin
Commodore